



# Washington Office of Superintendent of **PUBLIC INSTRUCTION**

## **College Bound Supports**

### 1. **Purpose:**

Funding is provided only as a pass through to a college scholarship organization with expertise in providing outreach to students regarding eligibility for the College Bound Scholarship program. OSPI contracts with College Success Foundation for this purpose.

### 2. **Description of services provided:**

- **Number of College Success Foundation (CSF) Programs:** The College Success Foundation team that implements College Bound outreach and supports is comprised of nine regional officers, 16 AmeriCorps college and career coaches, and a director and two program managers, as well as support of four regional directors. The regional officers serve the state, divided into nine regions, supporting 442 buildings last year (middle and high schools, community organizations, district offices, and higher ed institutions) within the 292 school districts. The college and career coaches served 15 middle schools in 2019–20, serving 3,363 middle school students (260 seventh and 2,141 eighth graders full curriculum and 962 eighth graders partial curriculum).
- **School and District Locations:** The CB regional officer that comprise the Washington College Access Network (WCAN) serve their district, which loosely correlates with an ESD, and collaborate on statewide campaigns. AmeriCorps College and Career coaches serve 15 middle schools in 6 school districts. These districts are Auburn, Highline, Seattle, Spokane, Tacoma, and Yakima.
- **New Regions and Programs:** This is the first year that the AmeriCorps program served in Auburn School District (Olympic MS).
- **Student Services for CSF Students:** The WCAN team provides the following services for school staff, counselors, district staff, CBO staff, higher education institution staff, and students and their families:
  - College Bound 101 training.
  - Training on financial aid, creating a college-going culture, and FAFSA/WASFA.
  - FAFSA/WASFA completion events (lead and/or support).
  - One-on-one support for counselors and school staff.

- RePledge campaigns for 9th grade CBS students.
  - College Signing Celebrations.
  - Student focus groups and creation of student-facing materials, e.g., College Knowledge booklet.
  - WCAN website, social media, and other communications outreach and resources.
  - CSF college and career coaches support the designated school CBS champion with sign-up strategies and customize content to their respective school's needs. Coaches participated in a total of 193 activities to communicate/ promote the College Bound Scholarship. Of these events, 68 were special events and 46 were parent/family engagement.
  - CSF college and career coaches also collaborate on CBS sign-up strategies with other school/community partners including Cascade MS Pacifica Club, Jimmy John's, GEAR UP, Mercer MS Family Engagement Team, school principal/administrator, Tacoma College Support Network (TCSN), TRiO, University of Washington-Seattle Dream Project, WCAN, Yakima Housing Authority, and YMCA.
- **Schoolwide Services:** Most CSF services and activities are open to all students in a building to create access to college advising, regardless of enrollment in a CSF program.

3. **Criteria for receiving services and/or grants:**

College Bound regional officers serve schools and districts throughout their respective regions. They focus their time based on objective need, primarily low CBS sign-up rates, and also low FAFSA/WASFA completion rates. They also consider subjective criteria including a school's lack of, but desire to, build a college-going culture and lack of other school or community-based service providers or resources.

All middle and high schools with students eligible for the College Bound Scholarship (CBS) are served. Districts and schools can receive: 1) training on the College Bound Scholarship; 2) student workbooks and support to engage eligible and enrolled students in the College Bound Scholarship program; and, 3) regional workshops to learn ways to support College Bound students in career and college readiness.

**Beneficiaries in 2019-20 School Year:**

<b>Number of School Districts:</b>	6 (College and Career Coaches); 292 (CB Regional Officers)
<b>Number of Schools:</b>	15 (College and Career Coaches); 442 (CB Regional Officers)
<b>Number of Students:</b>	3,363 (College and Career Coaches); 24,480 (CB Regional Officers)

**Number of Educators:** 0  
**Other:** 0

**Number of OSPI staff associated with this funding (FTEs):** 0.0  
**Number of contractors/other staff associated with this funding:** 1.0

**FY20 Funding: State Appropriation:** \$1.454 million  
**Federal Appropriation:** \$0  
**Other fund sources:** \$0  
**TOTAL (FY20)** \$1.454 million

4. **Are federal or other funds contingent on state funding?**

No

Yes, please explain.

*If state funds are not available, the state will not be eligible...*

5. **State funding history:**

<b>Fiscal Year</b>	<b>Amount Funded</b>	<b>Actual Expenditures</b>
FY20	\$1,454,000	\$1,454,000
FY19	\$1,454,000	\$1,454,000
FY18	\$1,354,000	\$1,354,000
FY17	\$1,354,000	\$1,354,000
FY16	\$1,354,000	\$1,354,000

6. **Number of beneficiaries (e.g., school districts, schools, students, educators, other) history:**

<b>Fiscal Year</b>	<b>Number of Districts</b>
FY20	292
FY19	292
FY18	292
FY17	292
FY16	292

7. **Programmatic changes since inception (if any):**

The College Success Foundation's reorganization changed the WCAN team structure to a regionally based, matrixed structure with new leadership. This affected the management and reporting but not the work; once the pandemic hit, all work shifted

to virtual and all staff in these programs worked diligently and creatively to successfully adapt and continue serving CBS and CBS-eligible scholars.

8. **Evaluations of program/major findings:**

- **High School Graduation:** Since the first CBS cohort graduated from high school in 2012, College Bound students have graduated at rates that are at least ten percentage points higher than their low-income peers who did not sign up for the program.
- **College Enrollment Plans:** Fifty-seven percent of CBS scholars attended Washington public and private four-year institutions, and forty-one percent attended public two-year colleges in 2018–19.
- **New Regions/Programs:** This is the first year that the AmeriCorps program served Auburn School District (Olympic MS).

9. **Major challenges faced by the program:**

N/A

10. **Future opportunities:**

N/A

11. **Statutory and/or budget language:**

ESSB 6168 Sec. 520 (11)(b) - \$1,454,000 of the general fund—state appropriation for fiscal year 2020 and \$1,454,000 of the general fund—state appropriation for fiscal year 2019 are provided solely for contracting with a college scholarship organization with expertise in conducting outreach to students concerning eligibility for the Washington college bound scholarship consistent with chapter 405, Laws of 2007. The office may require the recipient of these funds to report the impacts of the recipient's efforts in alignment with the measures of the Washington school improvement framework.

12. **Other relevant information:**

N/A

13. **Schools/districts receiving assistance:**

See [OSPI's Grantee List](#)

14. **Program Contact Information:**

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