

OSPI CNS Farm to CACFP Guide

Washington Farm to CACFP Week: Outreach for Sponsors

Participating in Farm to CACFP Week? Use the below templates to promote your great efforts. Getting the word out helps generate awareness and support for the work you're doing!

1. Email or Letter to Families

[Your sponsor or site name] is excited to participate in Farm to CACFP Week! We've pledged to serve local foods during the week of [insert week] and feature education activities that celebrate how food comes to our table.

We know that tasting and learning about food increases kids' willingness to try new foods and increases their consumption of fruits and vegetables. So, we're excited to be offering the following foods and activities during Farm to CACFP Week:

- [Identify local foods to be served in menus & farms where grown, if known]
- [Name some educational activities that are being planned]
 - Ex. taste tests of [local food item]

Interested in helping? Contact [local contact person] at [phone, email, or other preferred contact method].

If you need this information in another language, please call [sponsor phone number].

2. Social Media Sample Language

Facebook

- **Template 1 (suggested for prior to the start of Farm to CACFP Week)**

[Sponsor or site name] is excited to participate in Farm to CACFP Week! We've pledged to serve local foods during the week of [insert week] and feature education activities that celebrate where our food comes from. Learn more at this link: [Insert website or link to sponsor/site newsletter announcement].

#WAFarmtoCACFP



- **Template 2 (suggested for the beginning of Farm to CACFP Week)**
WA Farm to CACFP Week is here! This week, [Sponsor or site name] is serving [insert local food item(s) here. Include the farm, if known!]. Did you know? Each Washington Apple is picked by hand. There are no harvest machines to pick apples.
#WAFarmtoCACFP
- **Template 3 (suggested for later during Farm to CACFP Week)**
Overheard at the breakfast table! “[insert quote here, such as, “This spinach tastes so good! I didn’t think I liked it but it’s good in these eggs”]” We loved seeing our kids enjoy the [local food item(s); include farm name, if known!] served during #WAFarmtoCACFP Week!

Twitter & Instagram

- We’re celebrating #WAFarmtoCACFP Week! Join us as we highlight Washington grown food and healthy eating with our littlest learners.
- We’re adding local food to the menu for #WAFarmtoCACFP Week!
- Thanks @[local farm] for the [local food item]. Our kids are loving them! #WAFarmtoCACFP.
- It’s #WAFarmtoCACFP Week! We’re celebrating by serving WA grown food on our menus and teaching food-related lessons.
- #WAFarmtoCACFP encourages kids to try new foods, promotes community and family engagement, and supports local farmers.
- We’re crunching into local WA apples as part of #WAFarmtoCACFP Week #TasteWADay and #WAAppleCrunch! Thanks @[local farm or source of local produce]!

Resources

- [Language Access - Limited English Proficiency Reference Sheet](#)
- [Limited English Proficiency - Important Information to Translate Notice Reference Sheet](#)
- [WSDA’s Taste Washington Day & Washington Apple Crunch](#)