

**STATE OF WASHINGTON  
OFFICE OF SUPERINTENDENT OF PUBLIC INSTRUCTION**

**Request for Proposals No. 2020-03  
Addendum 01 – Q&A**

*Note to potential respondents:*

*This Addendum is intended to revise, clarify and become part of RFP No. 2020-03, issued August 28, 2019.*

*All amendments, addendums, and notifications will be posted on the [OSPI website](#) (if this was an open procurement) and released via the Washington Electronic Business Solution ([WEBS](#)) website.*

**QUESTION:** Is there a preferred duration/length/volume of each deliverable such as a video, an article, a curriculum?

**ANSWER:** No, OSPI is not stipulating a duration/length/volume of each deliverable.

**QUESTION:** The RFP requests work samples, but the “Evaluation Weighting and Scoring” section does not list quality of work samples as a scoring factor. Does this mean that OSPI will not consider the quality of demonstrated work as a relevant factor and will instead rely solely on the proposal narrative?

**ANSWER:** Work samples will not be scored independently, but rather, will be factored into consideration of the “Experience of the Consultant” section of the Management Proposal.

**QUESTION:** What are the known distribution plans for the video, articles, and curriculum?

**ANSWER:** OSPI will either post the materials on our website, or provide a link to the vendor’s website where the materials are hosted. There may be additional advertisements or notifications via our Communications Office.

**QUESTION:** Do you anticipate that the consultant will host and distribute the materials, or will OSPI host the video, articles, and curriculum resources?

**ANSWER:** OSPI is open to either hosting the materials on our website, or providing a link to the vendor’s website where the materials are hosted.

**QUESTION:** Does this SOW also include the consultant developing and executing a marketing and distribution plan for the content/resources? If so, would the goal be to have the entire package live and available for educators by June 30 or is the target for the start of the 2020 school year?

**ANSWER:** The Scope of Work only includes development of materials. The deadline is June 30, 2020.

**QUESTION:** Is the curriculum standards-based? If so, which standards have been identified to guide curriculum development.

**ANSWER:** No, the curriculum is not standards-based.

**QUESTION:** Will there be an opportunity to pilot the articles, videos, and curriculum with local teachers prior to release?

**ANSWER:** Vendors may propose this opportunity if they feel it can be completed prior to the June deadline. However, OSPI will not provide a teacher list to vendors to aid in such a pilot.

**QUESTION:** Is there a model of a curriculum resource stakeholders would like this resource to be similar to?

**ANSWER:** No, there is no preferred model.

**QUESTION:** In the statement, "Create series of articles, video, and education curriculum on the history of agriculture in Washington state, including the role and impact of indigenous and immigrant farmers" how can the term 'articles' be defined?

**ANSWER:** Articles would be a narrative short story or medium length story which would accompany the video and curriculum on the same topic.

**QUESTION:** Will there be an opportunity for school-level reporting producing evidence of mastery of competencies?

**ANSWER:** No.

**QUESTION:** Do the videos have a desired length?

**ANSWER:** No, OSPI is not stipulating a duration/length.