

# *Request for Qualifications No. 2022-31*

## *Addendum 01 – Pre-Bid Conference*

This document is posted to capture the questions received, and agency answers provided, during the pre-bid conference for RFQ No. 2022-31, held on March 9, 2022.

All amendments, addenda, and notifications related to this procurement will be posted on the [OSPI website](#) (if this was an open procurement) and on the Washington Electronic Business Solution ([WEBS](#)) website. Additional questions concerning this procurement must be submitted to [contracts@K12.wa.us](mailto:contracts@K12.wa.us). Communication directed to other parties will be considered unofficial and non-binding on OSPI, and may result in disqualification of the Consultant.

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1. **Question:** Who is the target audience for communication - administrators or educators?  
**Answer:** Both. We anticipate that both district administration and educators will need to be addressed in communication and engagement efforts. This may entail different content/messaging, dependent on audience. Teacher-librarians, Educational Service Districts, and families/caregivers are additional audiences.

A copy of the PowerPoint used during the Pre-Bid Conference will also be posted to the OSPI and WEBS websites noted above.

