

Strategies to Promote and Increase School Breakfast Participation

***Host a 'Back to School' Breakfast**



***Books**



and

***Breakfast Promotion**

Breakfast

Day

***Bring a Buddy to Breakfast Day**



***Make It Fun Day**

***Create a 'Specials' or 'Menu' board**



***Special Breakfast Sample Day**

***Breakfast on the playground or courtyard**



***Give your cafeteria a facelift**

***Event Days**

***Special Guest Days**

***Food of the Day**