What's the Big Idea?

Ideas and technology have enormous impact on the values, beliefs, and attitudes of people. You will write an essay or develop a presentation in which you explain how an idea or technology has affected the way that people live.

Your Task

In a written essay or presentation, you will:

- □ State a claim regarding how an idea or technology affected people's lives.
- □ Explain how the technology or idea led to two or more changes in people's actions.
- □ Explain how the technology or idea led to one or more changes in people's values and/or beliefs.
- □ List two or more sources, including the title, author, and date of each source.
- □ Cite two or more sources within your essay or presentation.

What's the Big Idea? Rubric

Score	4	3	2	1
Claim	I can make a claim about how an idea or technology affected people's lives, AND I can also state an opinion about how technology or ideas have affected our lives.	I can make a claim about how an idea or technology affected people's lives.	I can make a claim about how an idea or technology affected people's lives, but the position is unclear.	I can state an opinion on how an idea or technology affected people's lives, but I do not state my claim.
Reasoning and Evidence	I can provide reasons for my claim, and the reasons are supported by evidence and examples; this includes ways that technology or an idea has led to: Three or more changes in people's actions. Two changes in people's values and/or beliefs.	I can provide reasons for my claim, and the reasons are supported by evidence and examples; this includes ways that technology or an idea has led to: Two changes in people's actions. One change in people's values and/or beliefs.	I can provide reasons for my claim, and the reasons are supported by evidence; this includes ways that technology or an idea has led to: One change in people's actions. One change in people's values and/or beliefs, but I gave no specific examples.	I can provide reasons for my opinion or claim, but I gave no supporting evidence.
Sources	I can list three or more sources, including the title, author, publisher, city, date, and URL (if digital) of each source.	I can list two sources, including the title and author of each source.	I can list one source, including the title and author.	I can list the sources, but I did not include the title *and* author of each source.
ELA Citations	I can cite three or more sources within the paper or presentation; the sources are listed on the works-cited page.	I can cite two sources within the paper or presentation; the sources are listed on the works-cited page.	I can cite one source within the paper or presentation; the source is listed on the works-cited page.	I vaguely referred to sources within the paper or presentation.

No Score (NS) is given if the work is unintelligible, in a language other than English, off topic, off purpose, or copied.