

# Meet your Rancher

## THE HERD



As fourth generation cattle ranchers, the Curtis family have been perfecting their craft for over 100 years. Their passion of creating the best tasting, humanely raised and sustainably grown animals has always been some of their founding principles. The Herd's carefully curated diet of lush spring and summer grass, mixed with their ranch-raised alfalfa, and locally grown grain have allowed them to raise healthy and happy cows.

