

# OSPI CNS Farm to Summer Guide

## Washington Farm to Summer Week: Outreach for

Participating in Farm to Summer Week? Use the below templates to support your outreach and promotion efforts!

### 1. Email or Letter to Families

[Your sponsor or site name] is excited to participate in Farm to Summer Week! We've pledged to serve local foods during the week of [insert week] and feature education activities that celebrate how food comes to our table.

**We know that tasting and learning about food increases kids' willingness to try new foods and increases their consumption of fruits and vegetables.** So, we're excited to be offering the following foods and activities during Farm to Summer Week:

- [Identify local foods to be served in menus & farms where grown, if known]
- [Name some educational activities that are being planned]
- Ex. taste tests of [local food item]

**Interested in helping?** Contact [local contact person] at [phone, email, or other preferred contact method].

If you need this information in another language, please call [sponsor phone number].

### 1. Social Media Sample Language

#### • Template 1 (suggested for prior to the start of Farm to Summer Week):

[Sponsor or site name] is excited to participate in Farm to Summer Week! We've pledged to serve local foods during the week of [insert week] and feature education activities that celebrate where our food comes from. Learn more at this link: [Insert website or link to sponsor/site newsletter announcement]. #WAFarmtoSummer

#### • Template 2 (suggested for the beginning of Farm to Summer Week):

WA Farm to Summer Week is here! This week, [Sponsor or site name] is serving [insert local food item(s) here. Include the farm, if known!]. Did you know? Washington grows more sweet cherries than any other region in the nation. #WAFarmtoSummer

#### • Template 3 (suggested for later during Farm to Summer Week):

Overheard at the breakfast table! "[insert quote here, such as, "This spinach tastes so good! I didn't think I liked it but it's good in these eggs"]" #WAFarmtoSummer



## Reference

- ✓ OSPI CNS Farm to Summer Guide: What is it?
- ✓ OSPI CNS Farm to Summer Guide: Resources

## Resources

- ✓ [Language Access - Limited English Proficiency Reference Sheet](#)
- ✓ [Limited English Proficiency - Important Information to Translate Notice Reference Sheet](#)
- ✓ [USDA's Farm to Summer website](#)
- ✓ [WSDA's Farm to School Toolkit](#)