**Farm to Summer Week**

**Social Media Content Toolkit – Quick Guide**

**What’s in this document:**

This toolkit contains ***5*** prewritten social media posts in both ***English*** and ***Spanish***, ready for immediate use.

**How to use:**

Choose any of the social media content copy and pair it with a visual asset—such as a program flyer or graphics—available in the ‘Farm to Summer Week’ toolkit.

**Customizable Visual Assets**
Use the following visual assets to pair with the social media content copy. Each design is available in both ***English*** and ***Spanish***. Access the templates using the links below:

* [Farm to Summer Week Flyers and Social Media Graphic Templates](https://www.canva.com/design/DAGo9r6XfX8/qRZsmMhfrpU--YlDz3eD4g/edit?utm_content=DAGo9r6XfX8&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton)

**Post recommendation:**

* ***Post Frequency***

We recommend posting at least once before Farm to Summer Week begins, and sharing at least two posts during the week itself.

* ***Promote with Real-Time Event Photos***

During Farm to Summer Week, we highly encourage using photos from your site events to boost engagement and showcase participation. You can find **customizable graphic templates** in the ‘Customizable Visual Assets’.

* ***Hashtag use***

Each sample copy includes a set of recommended hashtags. Feel free to use them as-is or add others that are relevant to your audience and local community to boost visibility and engagement.

**1.**

**/ENGLISH/​**

*[Sponsor or site name]* is excited to participate in Farm to Summer Week!🌾​

We’ve pledged to serve local foods during the week of *[insert week]* and feature education activities that celebrate where our food comes from. 🍎🍒​

Learn more at this link: *[Insert website or link to sponsor/site newsletter announcement]*. ​

#WAedu #WAFarmtoSummer #SFSP #OSPIChildNutrition​

**/SPANISH/​**

¡ *[Sponsor or site name]* está entusiasmado en participar de la Granja a la Semana de Verano! 🌾​

Nos hemos comprometido a servir comidas locales durante la semana de *[insert week]* y presentar actividades educativos que celebran de donde viene nuestra comida. 🍎🍒​

Aprenda más con este enlace: *[Insert website or link to sponsor/site newsletter announcement].* ​

#WAedu #WAFarmtoSummer #SFSP #OSPIChildNutrition​

**2.**

**/ENGLISH/​**

Come enjoy local *[Insert Item]* in your summer meals from *[Insert Farm Name]* during Farm to Summer Week! 🥬 ​

Celebrate the season with fresh, local food and fun learning opportunities.

🍎Don't miss out these fun activities*: [Insert activities Info]​*

#WAedu #SFSP #OSPIChildNutrition #WAfarmtosummer​

**/SPANISH/​**

¡Venga y disfruta *[Insert Item]* locales en su comidas de verano de *[Insert Farm Name]* durante de la Granja a la Semana de Verano! 🥬​

Celebre la temporada con comida fresca, local y oportunidades de aprendizaje dizertidas.​

🍎 No se pierda de estas actividades divertidas: *[Insert activities Info]​*

#WAedu #SFSP #OSPIChildNutrition #WAfarmtosummer​

**3.**

**/ENGLISH/**

WA Farm to Summer Week is here! 🥗This week, *[Sponsor or site name]* is serving *[insert local food item(s) here. Include the farm, if known!].*

Did you know*? [Fun Facts about the item. e.g. Washington grows more sweet cherries than any other region in the nation. 🍒​]*

🌞Come and enjoy local *[Insert Item e.g. Cherries]* in your summer meal!

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**/SPANISH/​**

¡De la Granja a la Semana de Verano ya está aquí en WA! 🥗 Esta semana, *[Sponsor or site name]* está sirviendo *[insert local food item(s) here. Include the farm, if known!]*.​

¿Sabía que el estado de Washington crece más cerezas dulces que cualquier otra región en la nación? 🍒​

🌞 ¡Venga y disfruta *[Insert Item e.g. Cherries]* locales en su comida de verano!

#WAedu #SFSP #OSPIChildNutrition #WAfarmtosummer​

**4.**

**/ENGLISH/​**

🍎🥬 Don’t miss the fun at Farm to Summer Week!​

Whether you’re here to taste something new, learn about healthy eating, or just celebrate good food, there’s something for everyone!🥕​

Come join the fun, fuel your body, and make this summer delicious!

Learn more at this link*: [Insert website or link to sponsor/site newsletter announcement]*. ️​

#WAedu #SFSP #OSPIChildNutrition #WAfarmtosummer​

**/SPANISH/​**

🍎🥬 ¡No pierdas la diversión de la Granja a la Semana de Verano!

¡Si está aquí para probar algo nuevo, aprender a comer saludable, o simplemente para celebrar la buena comida, hay algo para todos! 🥕​

¡Uniese a la diversión, alimenta su cuerpo y has este verano delicioso!​

Aprenda más con este enlace: *[Insert website or link to sponsor/site newsletter announcement]*. ​

#WAedu #SFSP #OSPIChildNutrition #WAfarmtosummer​

**5.**

**/ENGLISH/​**

🌽🥕 Farm to Summer Week is here! 🍓🍉​

Join us for a week of fresh flavors and fun! 🌟Come taste, learn, and explore how good food helps us grow strong and stay healthy.​

Learn more at this link: *[Insert website or link to sponsor/site newsletter announcement]. ​*

#WAedu #SFSP #OSPIChildNutrition #WAfarmtosummer

**/SPANISH/​**

🌽🥕 ¡De la Granja a la Semana de Verano está aquí! 🍓🍉​

¡Uniese por una semana divertida de sabores frescos! 🌟 Vengan a probar, aprender y explorar como la comida buena nos ayuda a crecer y mantenernos saludables.

Aprenda más con este enlace: *[Insert website or link to sponsor/site newsletter announcement]. ​*

#WAedu #SFSP #OSPIChildNutrition #WAfarmtosummer​

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