



ROOTED IN EXCELLENCE

Everett Public Schools

Everett School District earns recognition for excellence in marketing and promoting its school meal program. The district actively promotes its program through social media, sends nutrition-related activities home for families and students to complete together, and engages students directly in marketing efforts.

Everett's innovative strategies include producing videos to announce new menu items, such as the Sweet Chili Crispy Chicken Sandwich, and sharing home-sized recipes of popular school meals with the broader community.

*SWEET CHILI
CRISPY CHICKEN
SANDWICH.*



Come try it 1.28.2026

*Sweet Chili Crispy Chicken Sandwich
promotional video still*



Everett Public Schools Food & Nutrition Services

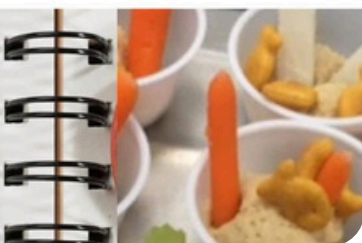
Jan 9 · 🌐

We get asked for this recipe all the time!
Here is our home size recipe!... See more

Hummus

Ingredients:

- 15 oz can garbanzo beans
- 1 tbsp + 2 tsp vegetable oil
- 1 tbsp + 2 tsp lemon juice



Social Media Post sharing a home-size hummus recipe

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